

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	American Crossroads
Product	AMER CROSSROAD 10/16
Estimate Number	693

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115086-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Order #	115086
Alt Order #	06226500
Deal #	
Order Flight	10/16/12 - 10/22/12

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL			F	10/19/12	:30	1:17 PM	USPRTV21ACH	\$500.00		1
2	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL			F	10/19/12	:30	10:19 AM	USPRTV21ACH	\$500.00		1
3	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL			F	10/19/12	:30	11:34 PM	USPRTV21ACH	\$2,000.00		1
4	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL	WRAL 5am News	5am - 5:30a	Th	10/18/12	:30	5:09 AM	USPRTV21ACH	\$1,000.00	MG for 34.1,4.1	2
	WRAL			F	10/19/12	:00			\$500.00	See MG 4.2	1
5	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL			F	10/19/12	:30	12:43 PM	USPRTV21ACH	\$700.00		1
6	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL			F	10/19/12	:30	4:58 AM	USPRTV21ACH	\$700.00		1
7	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	----	1--				
	WRAL			F	10/19/12	:30	5:27 PM	USPRTV21ACH	\$2,000.00		1
8	WRAL	5:30 News	530-6p								

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Sales Region	National

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ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	----1--				
9	WRAL	6pm News (M-F)	6-630p	F	10/19/12	:30	5:38 PM	USPRTV21ACH	\$2,000.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	----1--				
10	WRAL	WRAL AM News	6-7a	F	10/19/12	:30	6:19 PM	USPRTV21ACH	\$2,500.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	----1--				
11	WRAL	CBS Evening News (M-F)	630p-7p	F	10/19/12	:30	5:58 AM	USPRTV21ACH	\$1,600.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	----1--				
12	WRAL	CBS This Morning	7am - 9am	F	10/19/12	:30	6:59 PM	USPRTV21ACH	\$2,000.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	----1--				
13	WRAL	Dr. Phil	9-10a	F	10/19/12	:30	8:13 AM	USPRTV21ACH	\$850.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	----1--				
14	WRAL	The Insider (1-130p)	1-130p	F	10/19/12	:30	9:22 AM	USPRTV21ACH	\$500.00		1
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
	WRAL			F	10/19/12	:30	1:25 PM	USPRTV21ACH	\$500.00	MG for 14.1 10/22	2
ISSUE CLASS OF TIME/MG for PRGM NOT AIRING											
15	WRAL	The Doctors	10-11AM	M	10/22/12	:00			\$500.00	See MG 14.2	1
ISSUE CLASS OF TIME											

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Product	AMER CROSSROAD 10/16
Estimate Number	693

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115086-1
Invoice Date	10/28/12
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	10:47 AM	USPRTV21ACH	\$500.00		1
16	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	11:12 PM	USPRTV21ACH	\$2,000.00		1
17	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL	CRIMINAL MINDS	1135-1235XM	Sa	10/20/12	:30	12:33 AM	USPRTV21ACH	\$500.00	MG for 17.1 10/22	2
		ISSUE CLASS OF TIME R10.9									
				M	10/22/12	:00			\$500.00	See MG 17.2	1
18	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	12:23 PM	USPRTV21ACH	\$700.00		1
19	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	4:59 AM	USPRTV21ACH	\$700.00		1
20	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	5:23 PM	USPRTV21ACH	\$2,000.00		1
21	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE CLASS OF TIME									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	5:53 AM	USPRTV21ACH	\$1,000.00		1
22	WRAL	5:30 News	530-6p								

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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
23	WRAL	6pm News (M-F)	6-630p	M	10/22/12	:30	5:37 PM	USPRTV21ACH	\$2,000.00		1
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
24	WRAL	CBS Evening News (M-F)	630p-7p	M	10/22/12	:30	6:08 PM	USPRTV21ACH	\$2,500.00		1
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
25	WRAL	Inside Edition	7-730P	M	10/22/12	:30	6:59 PM	USPRTV21ACH	\$2,000.00		1
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
	WRAL	WRAL 5:30AM News	530-6a	Th	10/18/12	:30	5:28 AM	USPRTV21ACH	\$1,500.00	MG for 25.1 10/22	2
ISSUE CLASS OF TIME r8.23											
				10/22/12 to 10/28/12		1x	1-----				
26	WRAL	CBS This Morning	7am - 9am	M	10/22/12	:00			\$1,500.00	See MG 25.2	1
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
27	WRAL	Dr. Phil	9-10a	M	10/22/12	:30	8:58 AM	USPRTV21ACH	\$850.00		1
ISSUE CLASS OF TIME											
				10/22/12 to 10/28/12		1x	1-----				
28	WRAL	WRAL 6a News Sat	6-8a	M	10/22/12	:30	9:26 AM	USPRTV21ACH	\$500.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-----1-				
29	WRAL	7pm News	7-730p	Sa	10/20/12	:30	6:14 AM	USPRTV21ACH	\$600.00		1
ISSUE CLASS OF TIME											

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Product	AMER CROSSROAD 10/16	Invoice Date	10/28/12
Estimate Number	693	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	WRAL	Order #	115086
Account Executive	Cheryl Blair	Alt Order #	06226500
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling	CIA - Mark PAID	Product Code	27
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	7pm News	7-730p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	-----1-					
	WRAL			Sa	10/20/12	:00			\$600.00	Credited	1
30	WRAL	60 Minutes	7-8p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	-----1					
	WRAL			Su	10/21/12	:00			\$6,000.00	See MG 30.2	1
	WRAL	60 minutes	730-830p	Su	10/21/12	:30	8:35 PM	USPRTV21ACH	\$6,000.00	MG for 30.1 10/21	2
				LR due to Football runover							
				LR due to Football runover							
31	WRAL	CBS Sunday Morning	9-1030a								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	-----1					
	WRAL			Su	10/21/12	:30	9:54 AM	USPRTV21ACH	\$900.00		1
32	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---1---					
	WRAL			Th	10/18/12	:30	1:25 PM	USPRTV21ACH	\$500.00		1
33	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---1---					
	WRAL			Th	10/18/12	:30	10:11 AM	USPRTV21ACH	\$500.00		1
34	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---1---					
	WRAL			Th	10/18/12	:00			\$500.00	See MG 4.2	1
35	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---1---					
	WRAL			Th	10/18/12	:30	12:14 PM	USPRTV21ACH	\$700.00		1

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Product	AMER CROSSROAD 10/16
Estimate Number	693

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Account Executive	Cheryl Blair
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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL			Th	10/18/12	:30	5:14 PM	USPRTV21ACH	\$2,000.00		1
37	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL			Th	10/18/12	:30	5:52 PM	USPRTV21ACH	\$2,000.00		1
38	WRAL	WRAL AM News	6-7a								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL			Th	10/18/12	:30	6:29 AM	USPRTV21ACH	\$1,600.00		1
39	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL	5:00 First News	5-530p	W	10/17/12	:30	5:28 PM	USPRTV21ACH	\$4,000.00	MG for 52.1,39.1	2
		ISSUE CLASS OF TIME R10.9		Th	10/18/12	:00			\$2,000.00	See MG 39.2	1
40	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL			Th	10/18/12	:30	7:21 PM	USPRTV21ACH	\$1,500.00		1
41	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL			Th	10/18/12	:30	8:24 AM	USPRTV21ACH	\$850.00		1
42	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	---	1---				
	WRAL			Th	10/18/12	:30	9:39 AM	USPRTV21ACH	\$500.00		1
43	WRAL	The Insider (1-130p)	1-130p								

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ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
44	WRAL	The Doctors	10-11AM	Tu	10/16/12	:30	1:17 PM	USPRTV21ACH	\$500.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
45	WRAL	Price is Right	11a-12p	Tu	10/16/12	:30	10:31 AM	USPRTV21ACH	\$500.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
46	WRAL	Noon News	12p-1p	Tu	10/16/12	:30	10:59 AM	USPRTV21ACH	\$500.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
47	WRAL	5:00 First News	5-530p	Tu	10/16/12	:30	12:58 PM	USPRTV21ACH	\$700.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
48	WRAL	WRAL 5:30AM News	530-6a	Tu	10/16/12	:30	5:27 PM	USPRTV21ACH	\$2,000.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
49	WRAL	5:30 News	530-6p	Tu	10/16/12	:30	5:43 AM	USPRTV21ACH	\$1,000.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
50	WRAL	6pm News (M-F)	6-630p	Tu	10/16/12	:30	5:44 PM	USPRTV21ACH	\$2,000.00		1
ISSUE CLASS OF TIME											
				10/15/12 to 10/21/12		1x	-1-----				
	WRAL			Tu	10/16/12	:30	6:21 PM	USPRTV21ACH	\$2,500.00		1

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51	WRAL	WRAL AM News	6-7a								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	-1-----				
	WRAL			Tu	10/16/12	:30	6:57 AM	USPRTV21ACH	\$1,600.00		1
52	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	-1-----				
	WRAL			Tu	10/16/12	:00			\$2,000.00	See MG 39.2	1
53	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	-1-----				
	WRAL			Tu	10/16/12	:00			\$1,500.00	Credited	1
54	WRAL	Tue Hour 1	8-9p								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	-1-----				
	WRAL			Tu	10/16/12	:30	8:48 PM	USPRTV21ACH	\$8,000.00		1
55	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	-1-----				
	WRAL			Tu	10/16/12	:30	9:55 AM	USPRTV21ACH	\$500.00		1
56	WRAL	The Insider (1-130p)	1-130p								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:30	1:16 PM	USPRTV21ACH	\$500.00		1
57	WRAL	The Doctors	10-11AM								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:00			\$500.00	See MG 59.2	1
58	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				

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**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	American Crossroads
Product	AMER CROSSROAD 10/16
Estimate Number	693

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115086-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Order #	115086
Alt Order #	06226500
Deal #	
Order Flight	10/16/12 - 10/22/12

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
58	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME									
	WRAL			W	10/17/12	:30	11:28 PM	USPRTV21ACH	\$2,000.00		1
59	WRAL	Price is Right	11a-12p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	--1----					
	WRAL			W	10/17/12	:00			\$500.00	See MG 59.2	1
	WRAL	WRAL 5am News	5am - 5:30a	M	10/22/12	:30	5:24 AM	USPRTV21ACH	\$1,000.00	MG for 57.1,59.1	2
		ISSUE CLASS OF TIME R10.9									
60	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	--1----					
	WRAL			W	10/17/12	:30	12:14 PM	USPRTV21ACH	\$700.00		1
61	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	--1----					
	WRAL			W	10/17/12	:30	5:09 AM	USPRTV21ACH	\$700.00		1
62	WRAL	5:00 First News	5-530p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	--1----					
	WRAL			W	10/17/12	:30	5:14 PM	USPRTV21ACH	\$2,000.00		1
63	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	--1----					
	WRAL			W	10/17/12	:30	5:28 AM	USPRTV21ACH	\$1,000.00		1
64	WRAL	5:30 News	530-6p								
		ISSUE CLASS OF TIME									
				10/15/12 to 10/21/12	1x	--1----					
	WRAL			W	10/17/12	:30	5:52 PM	USPRTV21ACH	\$2,000.00		1
65	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									

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Sales Region	National

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Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
65	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:30	6:21 PM	USPRTV21ACH	\$2,500.00		1
66	WRAL	CBS Evening News (M-F)	630p-7p								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:30	6:59 PM	USPRTV21ACH	\$2,000.00		1
67	WRAL	Inside Edition	7-730P								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:00			\$1,500.00	See MG 67.2	1
	WRAL	Prime Access Specials	7-9pm	W	10/17/12	:30	7:24 PM	USPRTV21ACH	\$1,500.00	MG for 67.1 10/17	2
		ISSUE CLASS OF TIME, PGM CHG									
68	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:30	7:39 AM	USPRTV21ACH	\$850.00		1
69	WRAL	Dr. Phil	9-10a								
		ISSUE CLASS OF TIME									
					10/15/12 to 10/21/12	1x	--1----				
	WRAL			W	10/17/12	:30	9:25 AM	USPRTV21ACH	\$500.00		1
70	WRAL	Price is Right	11a-12p								
					10/22/12 to 10/28/12	1x	M-----				
	WRAL			M	10/22/12	:30	10:59 AM	USPRTV21ACH	\$1,100.00		1

Aired Spots**65**

Gross Total **\$93,900.00**

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IDB #	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Agency Commission **\$14,085.00**

Net Amount Due **\$79,815.00**

Payment Terms 30 Days

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